



My Mommy Is, LLC Privacy Policy

Last modified: February 14, 2019

Introduction

My Mommy Is, LLC (“**Company**” or “**We**”) respect your privacy and are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you purchase, download, install, access, or use the My Mommy Is application (the “**App**”).
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies only to information we collect in this App.

Changes to Our Privacy Policy

We may update our privacy policy from time to time, so please review it periodically. If we make material changes to how we treat our users’ personal information, we will publish the new privacy policy on this page and notify you as appropriate under the circumstances (e.g., through an in-App notification). The date the privacy policy was last revised is identified at the top of the page.

Children Under the Age of 13

We do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent or as authorized by law, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at jodie@mymommyis.com.

Information You Provide to Us

Information We Collect and How We Collect It

We collect information from and about users of our App:

- Directly from you when you provide it to us.
- Automatically when you use the App.

When you download, register with, or use this App, we may ask you to provide information:

- By which you may be personally identified, such as your email address or user name (“**personal information**”).

When you download, access, and use the App, the App may use technology to automatically collect:

- **Usage Details.** When you access and use the App, we may automatically collect certain details of your access to and use of the App.
- **Device Information.** We may collect information about your mobile device and internet connection. We may use this information, with assistance from a third-party analytics provider, to approximate the geographic locations of devices running the App (at a country, state, or zip code level), to help us improve the App and content based on the demographics of our audience.

If you do not want us to collect this information do not download the App or delete it from your device.

The technologies we use for automatic information collection may include:

- **Cookies (or mobile cookies).** A cookie is a small file placed on your device. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your device. However, if you select this setting you may be unable to access certain parts of our App.
- **Web Beacons.** Pages of the App may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages and for other related app statistics (for example, recording the popularity of certain app content and verifying system and server integrity).

Third-Party Information Collection

When you use the App or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Analytics companies.
- Your mobile device manufacturer.
- Your mobile service provider.

How We Use Your Information

We may use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the App and its contents.
- Fulfill any other purpose for which you provide it.
- Notify you when App updates are available.

Disclosure of Your Information

We may disclose aggregated information about our users without restriction. In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of My Mommy Is, LLC's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by My Mommy Is, LLC about our App users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of My Mommy Is, LLC, our customers or others.

Accessing and Correcting Your Personal Information

You may send us an email at jodie@mymommyis.com to request access to, correct, or delete any personal information that you have provided to us. We will respond to such requests in accordance with applicable law.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our App. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:
jodie@mymommyis.com.